



## **FINE PRINT**

EuRuKo 2015 is an annual non-profit tech conference with an accent on Ruby and satellite technologies.

This year we expect about 700 attendees from all around the globe, the majority of whom are Ruby, and JavaScript developers. Your support helps keep EuRuKo affordable and maintain the second largest Ruby community gathering in the world.

The event is lovingly organized by a team of developers and volunteers from Ukraine, Austria, and Germany.

# SPONSORSHIP OPTIONS

## UNICORN

€9,000

- Your company highlighted logo on conference marketing materials
- Your company highlighted logo included in attendee email blasts
- Your company dedicated slide during conference breaks
- Five conference sessions passes
- Dedicated slide in conference and post-conference videos
- Highlighted logo placed on the EuRuKo website
- Company logo and description on conference printed materials
- Handouts to attendees
- Your highlighted booth in the conference hall (at your provision)
- Four rollup banners in the conference hall, up during entire conference
- Promotion of your company in social media
- Extra tickets available regardless ticket availability, at 25% discounted rate

## PUMA

€7,000

- Your company logo on conference marketing materials
- Your company logo included in attendee email blasts
- Three conference sessions passes
- Logos on sponsor slide in all produced videos
- Company logo and description on conference printed materials
- Handouts to attendees
- Your booth in the conference hall (at your provision)
- Two rollup banners in the conference hall, up during entire conference
- Logo placed on the EuRuKo website
- Promotion of your company in social media
- Extra tickets available regardless ticket availability, at 25% discounted rate



## POW

€5,000

- Your company logo on conference marketing materials
- Your company logo included in attendee email blasts
- Logos on sponsor slide in all produced videos
- Company logo and description on conference printed materials
- Logo placed on the EuRuKo website
- Promotion of your company in social media
- Rollup banner in the conference hall, up during entire conference
- Extra tickets available regardless ticket availability

## WEBRICK

€2,000

- Your company logo on conference marketing materials
- Your company logo included in attendee email blasts
- Logos on sponsor slide in video
- Company logo and description on conference printed materials
- Logo placed on the EuRuKo website
- Promotion of your company in social media

## ADDITIONAL SPONSORSHIP OPTIONS

- Conference lanyards, includes high-quality printing
- Pre event party, with your marketing at the party venue (contact for further details)
- Post event party, with your marketing at the party venue (contact for further details)

## READY TO SPONSOR?

Contact organizers at  
[sponsors@euruko2015.org](mailto:sponsors@euruko2015.org)





# FREQUENTLY ASKED QUESTIONS

## DO I HAVE TO PROVIDE THE BANNERS AND ROLL-UP POSTERS?

In packages that include banners and handouts, the EuRuKo committee will be handling everything regarding the banner material (printing, setup). Of course we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

## DO I HAVE TO PROVIDE MY OWN STAND FOR THE FOYER?

In packages that include stands, you will have to pay for the stand yourself and make any necessary arrangements at the foyer. Of course the committee will help you with the arrangements and provide you with possible stand providers.

## DO THE PRICES INCLUDE VAT?

The prices do not include VAT, which will be added where applicable.

## DO YOU HAVE ANY OTHER SPONSORSHIP OPTIONS?

We will make sure you get the best out of your investment, so we are very open to other opportunities and bespoke packages.

Please email Vlad Gorodetsky at [sponsors@euruko2015.org](mailto:sponsors@euruko2015.org) or call him on cell at +380 (67) 122 66 66 or +1 (415) 373 23 88.

## INFO

If you would like to learn more about any of these options or discuss what would be a good sponsorship package for your company, please get in touch with Vlad Gorodetsky at [sponsors@euruko2015.org](mailto:sponsors@euruko2015.org) or via cell phone at +380 (67) 122 66 66 or +1 (415) 373 23 88.

You can find further information on the EuRuKo 2015 web site at <http://euruko2015.org> and by following @euruko on Twitter.